



## Julianna Martinelli

### GROWING YEARS & CHARACTER

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Julianna Martinelli hails from the two-horse town of Forestville, California, situated in the lush rolling hills of the Russian River Valley. She is the fourth generation in her family to be involved in the wine business. Julianna grew up on Martinelli Road surrounded by one-hundred-year-old Zinfandel vineyards which were planted by her great-grandparents, Giuseppe & Luisa, in the late 1880s. She spent her childhood riding horses, raising sheep for 4-H, and fishing and swimming in the creek with her siblings and neighboring cousins.

Like the generation before, she began working in the vineyard at a young age. Julianna began the Sales and Marketing position for Martinelli Winery in 1993, while also writing the bi-annual newsletter. She traveled extensively for the winery, making relationships and initiating distribution to more than 30 states.

When she is not caring for one of her three grandchildren, Julianna still occasionally visits out of state markets and hosts wine dinners. Every free chance she gets, she retreats to our family camp up at the Charles Ranch property with a good book and great wine.



Julianna Martinelli  
Owner / Sales & Marketing